

Who is ASA?



The American Subcontractors Association Washington Chapter (ASA-WA) is a not-for-profit trade association representing construction subcontractors, specifically trade contractors and suppliers of goods and services in Washington state.

ASA is politically non-partisan. At the national level ASA provides educational materials, mostly related to contracts, and legal advocacy for its members.

At the local/state level ASA provides forums for its members to share information about GCs and their projects, subcontractor-specific educational seminars, legal advice, and advocacy for local and state laws that preserve or enhance the subcontractor's position.

ASA also:

- Provides the Contractor's Compass, the official monthly educational journal of the ASA.
- Publishes ASA Today, a weekly national email news bulletin.
- Hosts monthly educational webinars.
- Hosts an annual national conference.

The Annual Cost to become a GC Partner is \$2,500. We will add your logo and website link to the ASA-WA website, and provide recognition for your support through signage and announcements at meetings, weekly emails and member events.

Why Invest in ASA



Better Construction through Fair Construction

You can support this by partnering with the ASA Washington Chapter.

The American Subcontractors Association partners with General Contractors who demonstrate a high level of integrity. How is this determined? It's determined by our membership. If a GC has a positive reputation, ASA facilitates building new and strengthening existing relations between GCs and Subcontractors, who are members of the ASA.

The ASA provides education, advocates for the construction industry and connects GCs and Subcontractors. We understand success depends on relationships built on trust, experience, understanding and fairness.

How can GCs complement programming already provided by the ASA?

ASA provides a safe platform in which GCs and Subs can directly address important topics such as payments, change orders, communication and other issues so everyone comes away with a better understanding.

ASA understands strong project managers/supervisors are keys to successful projects. We offer opportunities to network so project managers for both Subs and GCs can learn from each other on communication, fair subcontract terms and scheduling.

How does ASA provide connections between its members and GC supporters? Monthly meetings and mixers provide opportunity for partners and members to connect in meaningful ways.

How GC's can get the most benefit from partnership? GCs can:

- Lead panel discussions addressing real issues.
- Brainstorm with the local ASA at the annual ASA Board/GC Partner Dinner to find solutions to major issues facing GCs.
- Host Open Houses at their facilities.
- Host/Participate in networking events.
- Invite ASA leadership to events for subcontractors.

ASA-Washington

Sherry Jennings
360.914.1863

www.subcontractorswashington.com

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